



Virgil Abloh's
Top-Secret
Archive Revealed

Why Debate Bros
Are Taking Over
Your Feed

How Did a Spy
for Iran Escape
From a British
Prison?

SEPTEMBER 2025
£4.99



THE ERA OF
TRAVIS KELCE

Well Placed



1. Buhn is a premium refillable candle company that believes luxury should be accessible without compromising sustainability. All of their candles are vegan, hand-poured from 100% soy wax and designed to be refilled, helping reduce waste and offering a more sustainable alternative to traditional candles. Find more at buhn.co.uk follow on tiktok and IG [@buhnbabybuhn](https://www.instagram.com/buhnbabybuhn)

2. Fosure Candles, a young fragrance house from Germany, blends handcrafted quality with a clean, minimalist design ethos. Influenced by high fashion, streetwear, and contemporary architecture, Fosure creates scented candles that elevate a space and reflect a modern sense of style. Visit fosurecandles.com and follow [@fosurecandles](https://www.instagram.com/fosurecandles) on IG.

3. Veermakers was founded by acclaimed designer Louise Liljencrantz and KFK Cabinet Makers to create uncompromising, timeless furniture. Designed by Liljencrantz and handcrafted to order in Sweden and Finland, each piece reflects a deep commitment to craftsmanship, natural materials, and enduring design - made to be treasured for generations. Visit veermakers.com email info@veermakers.com and follow [@veermakers](https://www.instagram.com/veermakers) on IG.



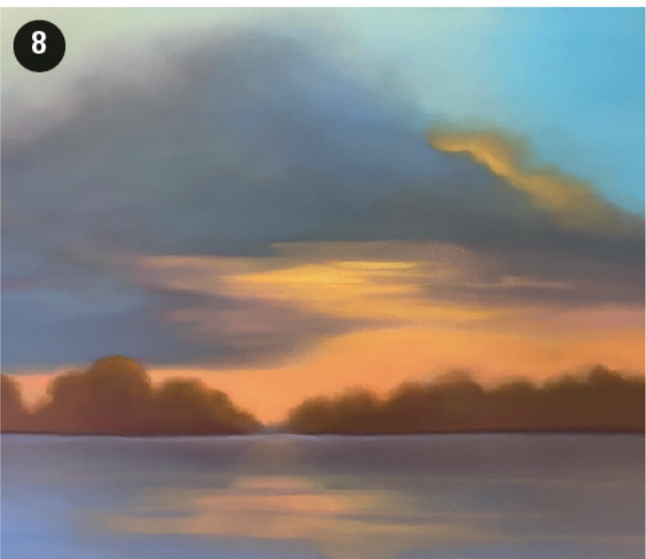
4. Quickly becoming known for her signature silhouettes, **Tabby Booth's** work treads a captivating parallel between illustration and traditional folk art painting. With a passion for interiors, each piece is designed with this in mind, threaded with themes of beasts, folklore and the sea. Visit tabbybooth.com and follow [@tabby.booth.artist](https://www.instagram.com/tabby.booth.artist) on IG.

5. FRAMED SILK SCARVES curates striking designs from the world's most iconic fashion houses and artists transforming them into luxurious artwork for modern interiors. Visit framedsilkscarves.com and follow [@framedsilkscarves](https://www.instagram.com/framedsilkscarves) on IG.

6. Pullman Editions creates striking, limited edition Art Deco posters that exude vintage sophistication. Featuring winter sports, iconic destinations and classic automobiles, each design captures the glamour of a golden era. With over 100 unique pieces available at £420 each buy online at pullmaneditions.com or call **020 7387 6039**.

7. MATLIGHT MILANO is an Italian brand combining craftsmanship and high design for timeless luminaires in precious stones and metals. Orion, a sculptural floor lamp, features a matte black brass column with satin brass discs, each encasing a natural alabaster lens, shaping light artistically. Visit matlight-milano.com and follow [@matlight_milano](https://www.instagram.com/matlight_milano) on IG.

8. Pam Hassler's 'Golden Lining' glows with the quiet drama of an American Southern dusk. A Tennessee-based artist, Hassler draws on her regional roots and background in art education to create luminous, atmospheric works. Here, a golden horizon pierces moody clouds, evoking stillness, reflection, and the promise of light beyond. To get in touch, follow [@goetzeartanddesign](https://www.instagram.com/goetzeartanddesign) on IG or visit goetzeartanddesign.com



The Lineup



1. PDX Padel is a new British padel brand bringing bold design and high-performance gear to the court. With striking aesthetics and top-tier build quality, PDX delivers serious play and sharp style. Use the code GQ10 for 10% off at pdxpadel.co.uk (expires 28.02.26) and follow IG [@pdxpadel](https://www.instagram.com/pdxpadel)



2. PDL Clothing is an emerging brand redefining active wear for padel enthusiasts. Blending performance and style, PDL offers high-quality, functional gear for on-court excellence and sleek, fashionable pieces for off-court wear, sweat wicking training tees and oversized styles for post-padel. PDL merges sport and lifestyle with confidence, comfort, and cutting-edge aesthetics. Visit pdlclothing.myshopify.com | IG [@pdl_clothing](https://www.instagram.com/pdl_clothing)

3. Meet 8hours: a full-spectrum supplement engineered with some of nature's most potent compounds. It includes ingredients like Magnesium, L-theanine, and Tart Cherry. A supplement developed for those who want to get more out of their days. Third-Party-Tested and formulated by their in-house science board. Visit 8-hours.com and [@sleeptomove](https://www.instagram.com/sleeptomove) on IG.

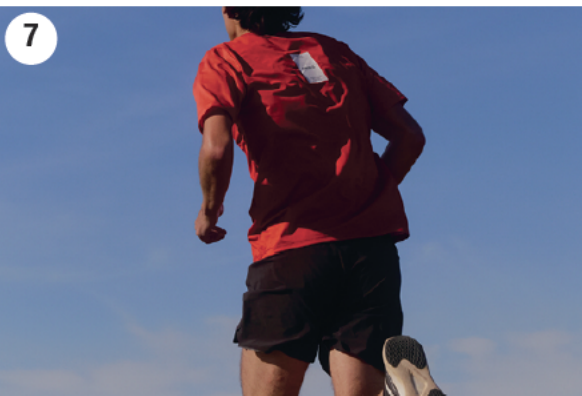
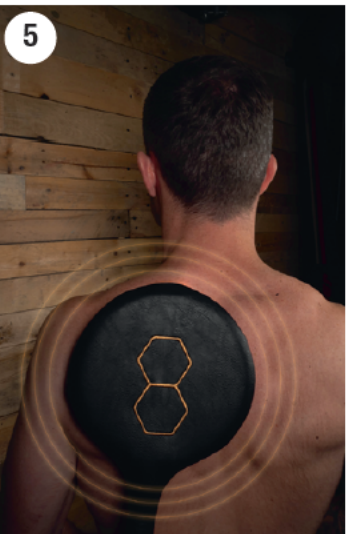
4. Are you seeking new technologies to improve your game? Combining an external transparent layer and an inner polymer core the **BRD's** X1-Grip with "Pure Feel Tech" is specifically designed for the highest swing speeds to filter shocks and to assure the softest feel, tackiness and torsional stability. Visit: brdgrips.com and [@brdgrips](https://www.instagram.com/brdgrips) on IG.

5. CELLER8 Max delivers precision recovery with advanced high-intensity therapy. Designed for go-getters, high-performers, and anyone serious about feeling their best. It works deep, right to the cells to support energy, rest, and recovery. Backed by science, built for results. Ready to level up? Discover your edge in wellness. Visit celler8.com and [@celler8](https://www.instagram.com/celler8) on IG.

6. Participation is a contemporary sportswear brand rooted in the culture of running. Focused on thoughtful design and everyday function, the brand blends technical performance with a minimalist sensibility—built for those who move, whether on city streets or quiet trails. It's running gear, reimagined with intention and restraint. Visit participationco.com and [@participationco](https://www.instagram.com/participationco) on IG.

7. Elevate your running experience with **Erniold**. Performance apparel without the noise—pared-back design meets athlete-grade functionality, all made locally in Melbourne, Australia. Born from the city's running community, Erniold delivers gear built to move—carefully constructed and never mass-produced. Browse their curated collections at erniold.com and [@ernioldrunning](https://www.instagram.com/ernioldrunning) on IG..

8. BUILT TO SEND make obsessively engineered rucksacks for alpinists, climbers and ultralight backpackers. Believing in engineering-led design, their equipment is stripped-down to the minimum, allowing extraordinary strength and durability in ultralight form. Virtually indestructible, their packs have got you covered for your next outdoor mission. Visit builttosend.com and [@builttosend](https://www.instagram.com/builttosend) on IG.



9. Nook Saunas blends contemporary design with advanced infrared technology, with the aim to deliver a luxury wellness experience straight to your home. Used by athletes and health professionals, Nook saunas offer the perfect combination of style, comfort, and functionality, with delivery and installation included for a seamless experience. Visit nooksaunas.co.uk and follow [@nooksaunasuk](https://www.instagram.com/nooksaunasuk) on IG.

10. GRAFTON builds high-performance pickleball paddles that fuse sleek design with elite-level play. Every paddle is the result of relentless prototyping, premium materials, and athlete-driven feedback — for players who demand the best. Discover the next evolution of pickleball at graffonpickleball.com and follow the movement [@graffonpickleball](https://www.instagram.com/graffonpickleball) on IG.

11. Experience next level running with **361° CENTAURI 3**. The Perfect Neutral shoe for daily training. Feel the energy surge as you push your limits, knowing that the CENTAURI 3 is designed to elevate your performance and ignite your passion. Fall in love with your run all over again! Visit 361europe.co.uk and [@361EUROPE](https://www.instagram.com/361EUROPE) on IG.

12. Introducing **Raquex**, the ultimate destination for all things racquet sports. Designed in the UK, Raquex was born from a passion to provide all levels of players with the same access and ability to use the best quality products. Catering for all levels from beginners to professionals, their exceptional range covers tennis, badminton, padel and squash products, providing racquets, racquet bags, balls, grips and more. Shop online at raquex.com/GQ and [@raquex](https://www.instagram.com/raquex) on IG.

13. If there's one way to turn heads on the fairway, it's with **BombGolf** Shaft Wraps. Sleek, high-impact, and easy to apply yourself, they combine bold style with durable protection. Instantly upgrade your clubs with a custom look full of attitude. A must-have for golfers who like to stand out. Visit: Bombgolf.store and [@Bombgolf_store](https://www.instagram.com/Bombgolf_store) on IG.

14. How do you build a modern sportswear brand with no run clubs, no influencers, and no pop-ups? By leading with design and a distinct message. Discover **Perspect**, a London-based brand that says training isn't just for speed or size, but for feeling good - 'for the luxury within'. Visit perspectclo.com and follow on IG: [@houseofperspect](https://www.instagram.com/houseofperspect)

15. Hell For Leather Golf is boldly different—born to break the mold. They craft distinctive, high-quality golf headcovers and accessories that blend rebellious style with function. Designed for golfers who dare to stand out, because golf gear should never be boring. Visit: hellforleathergolf.com and [@hellforleathergolf](https://www.instagram.com/hellforleathergolf)

16. The most beautiful pickleball paddles and gear from Japan. **EVERYDAY SOCIAL®** blends minimalist design with artisan craftsmanship, inspired by the historical town of Karuizawa's serene beauty. Designed for those who appreciate understated luxury and timeless style—crafted in small, limited batches for life on and off the court. Visit: everydaysocial.com and [@everyday.social](https://www.instagram.com/everyday.social) on IG.

17. SUBI was founded from a love for design. Their collection of running and outerwear is crafted for everyday athletes looking to redefine their performance with a new visual aesthetic. Visit subi-running.com and [@subirunning](https://www.instagram.com/subirunning) on IG.

18. Padel Psycho®—designed by real players, born from the need for high-performance gear that truly reflects the sport's energy and the spirit of the fun player. They prioritise style and functionality over cost-cutting, staying true to their DNA: Mexican colours, Dubai design, and bold, dynamic personalities. Padel is a social, thrilling game—their gear is made for everyone, not just the elite. Visit padelpsycho.com and IG: [@padelpsycho](https://www.instagram.com/padelpsycho)

19. Hover Equipment – Ski Wall Racks. Minimalist. Functional. Made in the USA. Designed to show off your gear, not hide it. Hover displays your skis like modern art—clean lines, zero clutter. For skiers who care how things look. Visit: hoverequipment.co.uk and [@hoverequipment](https://www.instagram.com/hoverequipment) on IG.

20. Disruptive Luxury: The new **G/FORE** collection is out now. Combining a passion for modern design with a love of golf, G/FORE is striving to push the boundaries with technical fabrications and unique designs, developing the most innovative products on the market. Visit gfore.co.uk and follow [@GFORE](https://www.instagram.com/GFORE) on IG.

21. A-GAME delivers high-performance activewear designed for comfort, movement, and durability. Using lightweight, breathable, sweat-wicking fabrics, it is designed to enhance workouts across multiple disciplines. Lifewear offers athletic leisure for pre- and post-training. Made for athletes. Worn with purpose. Bring your A-GAME. Visit a-game.com and [@a_gameactiv](https://www.instagram.com/a_gameactiv) on IG.

22. Aquilo Sports is a dynamic company dedicated to revolutionising the wellness industry by developing innovative and high-quality athletic recovery devices. The Aquilo Sports CCT1500 System combines cold therapy and compression therapy and aims to reduce swelling and soreness. The perfect choice for athletes and fitness enthusiasts. Visit aquilosports.com and [@aquilosports](https://www.instagram.com/aquilosports) on IG.

23. Trusted by top GB pros and stocked by leading clubs, the **VIBEPADEL** Grip 'n' Rip overgrip is fast becoming the essential choice for padel players. Engineered for a long-lasting, non-slip grip and exceptional comfort — setting a new standard for performance and feel. See the collection at vibepadel.co and [@vibepadelclub](https://www.instagram.com/vibepadelclub) on IG.

